

## Agenda Item 6

# North East Area Council

Cudworth, Monk Bretton, North East, Royston

**Youth Engagement Proposal  
March 2021**

**Area Managers Report**



**Youth Engagement Proposal  
Lead Partner**

**Jolly Good Communities**

### 1. Youth Engagement Proposal Outline

The proposal is for the North East Team to work in partnership with Jolly Good Communities, over a one-year period, to organise four co-designed youth events across the four Wards of the North East Area Council. Each event will interact with an existing Area Council and Ward Alliance community project and will provide an opportunity for young people in each area to gain valuable experience in project development, volunteering and outreach activities. The events will also offer opportunities for engagement with young people around local issues; facilitate young people's involvement in local community initiatives, and potentially act as catalysts for further youth-led projects in the future.

### 2. Project Delivery Summary:

- There will be four events delivered across a year, with one taking place in each Ward within the North East Area. Each event will connect to a Ward Alliance and Area Council supported community initiative and will be co-designed in collaboration and discussion with each community group.
- Jolly Good Communities will work with a core group of young volunteers that they have an existing relationship with.
- A period of outreach will take place in each area prior to each event, with the purpose of consulting local young people as a means to inform the design of the event and to recruit young people into the 'organising group'.
- The young people's 'organising group' will then help to organise the event – from devising advertising, to project development, as well as being involved in engagement activities. They will receive on the job training and support.
- An event will then take place that acts as the culmination of the preceding engagement and co-design work, and the 'organising group' will help to co-ordinate the event.

- Each event will provide an opportunity to test out an idea that the young people have developed, further consult young people around local issues and projects, and facilitate youth involvement within community projects that are taking place within their own neighbourhood.
- The Community Development Officers will work with other local community and youth organisations partners once the event has taken place, to look to build on the learning of each event and scope further longer-term projects.
- The Community Development Officers will provide regular feedback to the Area Council and the Ward Alliances.

### **3. Linkages with the Area Council and the Ward Alliance:**

- The events will interact with and support existing Area Council and Ward Alliance funded and supported community initiatives, benefiting each initiative whilst also facilitating youth involvement.
- The events will provide an opportunity for large-scale engagement with young people and will skill-up young people with engagement tools, therefore providing opportunities to gather valuable and rich intelligence about young people's experiences, needs and challenges. This information will then help to inform future Ward Alliance priorities and action plans.
- The events, and the process leading up to each event, will create local teams of young people who the Area Council and the Ward Alliances could continue to support and work with beyond the event, to inform future initiatives.
- The events will also generate and test out ideas for projects that could be developed further once the events have taken place, which could be then considered by the Area Council and the Ward Alliances.

### **4. Funding**

Funding has previously been identified for youth engagement activities with the Jolly Good Communities group, in 2020, through the Health and Wellbeing grant @ £5,000. This funding was ring fenced due to the Covid pandemic.

### **5. Recommendation**

**That the Councillors consider the proposal to work with Jolly Good Communities linking in with the Area Council and the Ward Alliances with regard to youth engagement.**

Caroline Donovan  
North East Area Council Manager  
25<sup>th</sup> March 2021