



## South Area Better Together Service

Debby Bunn



## Key Milestones

- ▶ Started on the 1<sup>st</sup> September 2021
- ▶ Service launched with Love Later Life part of Age Friendly Barnsley Festival
- ▶ Service Leaflet and Brand in place
- ▶ Targeted Leaflet Drop across the South Area
- ▶ Active communications Facebook, Tweets, The Chronicle





## Who We Work With

- ▶ Area Councils, Ward Alliances and Area Team
- ▶ Community Groups and Bu3a
- ▶ Community Facilities
- ▶ Volunteers
- ▶ Local Older People
- ▶ Commissioned Services- CAB
- ▶ Intergenerational Opportunities - schools etc
- ▶ Funders
- ▶ Local Businesses
- ▶ BOPPAA
- ▶ Age Friendly Barnsley- Multi-Agency Groups



# Delivered

One to ones - 132  
(66 new) Target 100  
year

Increased  
engagement -158 in  
groups /target 150  
year

New groups - 9  
(target 4 year)

Groups supported - 17

Intergenerational  
projects - 8 (Year  
target 6)

Events - 6



# Information & Advice Service

**£41,292.20 Benefit Gains for the South**

Achieved through the support of one day per week of specialist advisor time.  
Pension Age only - full support

Benefit checks, housing advice, care packages, blue badge, wills and so much more



## BOPPAA

### Healthy Bones

Tai chi

Yoga

Walking groups

Walking football



# Events & Celebrations

Winter Wellbeing

Jubilee parties

Music in Care Homes

Age Friendly



# Volunteers

New volunteers recruited 4

Total of 19 volunteers working at any time

So far 355 hours of volunteering =  
Social Value of £4803.15 end of  
quarter 2

38 Community car journeys

Recruitment



## Key Challenges

- ▶ Transport / mobility
- ▶ Volunteers
- ▶ Prioritising the resources available
- ▶ Eyes on the Ground - reaching the vulnerable unnoticed

## Next steps / focus

- ▶ Training & development for Tracey and Sharon
- ▶ Covid Recovery on-going for many older people
- ▶ Hard to reach - eyes on the ground
- ▶ Volunteer recruitment events
- ▶ Digital inclusion
- ▶ Age Friendly Barnsley (Including Take a seat)
- ▶ Dementia Friendly groups





# Questions?

