

Barnsley Health and Wellbeing Strategy 2021 – 2030: The Place of Possibilities



Barnsley – the place
of possibilities.

Healthy Barnsley



**20
30**

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Role and Purpose of Health and Wellbeing Strategy:

- Fulfil statutory duty under Health and Social Care Act 2012.
- Articulate the key strategic priorities for the Health and Wellbeing Board.
- Convey the Board's strategic position and how it will interact with other key Boards, Strategies and Plans.
- Align Health and Wellbeing Board with Barnsley 2030 and build on what a 'Healthy Barnsley' means.

Healthy Barnsley



Our vision for a Healthy Barnsley:

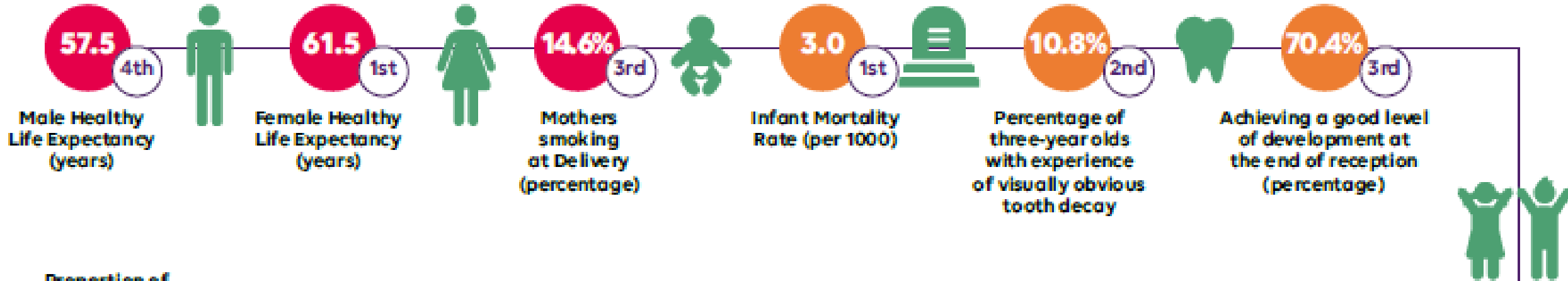
All Barnsley residents are enabled to enjoy long, fulfilling and healthy lives in safe, strong and vibrant communities where every person is equipped with the skills and resources they need to thrive.

Key themes:

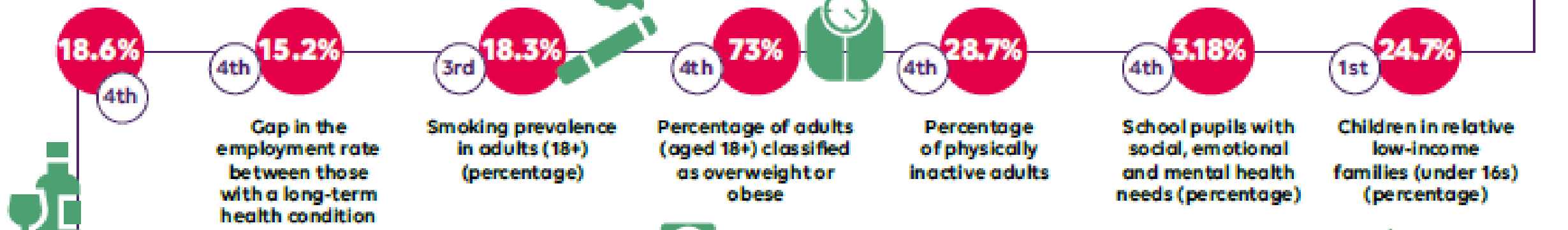
- Tackling Health Inequalities
- Focus on Wider Determinants of Health
- Prevention
- Mental Health and Children and Young People
- Evidence based (e.g. JSNA and PHOF)

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Proportion of households fuel poor (percentage)



● Worse than England average
 ● Similar to England average
 ● Better than England average
 ○ South Yorkshire Ranking (where 1st is best performing and 4th is worst performing)



Our Strategy on a page



Starting Well

Barnsley is a great place for a child to be born and every child is given the best possible start in life.

Fewer children live in poverty, and everyone has the resources they need to look after themselves and their families.

All our children and young people have a healthy diet and are physically active.

Barnsley will have a culture which promotes positive emotional health and wellbeing and builds resilience in our children and young people.



Living Well

Everyone in Barnsley can access the resources they need to live a healthy life (including having a fulfilling occupation; access to a safe, warm and sustainable home and having a good friend to talk to).

Levels of mental ill health across the borough are reduced, by a combination of prevention and ensuring people of all ages, have access to quality, age friendly services at the right time.

Everyone can safely be physically active, to support their physical and mental health.





Ageing Well

Older people are able to live independent and active lives, enjoying their later years in comfort in their own communities, for as long as possible.

Our older people have quality of life with choice and control over their care and support needs.



Our initial focus is on **improving Mental Health** for all ages and ensuring **Barnsley is a great place for a child to be born.**



We will reduce **health inequalities** by taking action on the **wider determinants of health.**

Next Steps:

- Launch at Health and Wellbeing Board - 7th October
- Communications Plan:
 - Social media posts
 - Update website – to include sub-groups (i.e. Mental Health Partnership)
- Update governance diagram.
- Develop comprehensive forward plan for Board.
- Alignment Exercise – mapping responsibilities.
- Equality Impact Assessments completed for specific projects.
- Periodic review of Strategy – accountable to Barnsley 2030 Board.
- Develop workstreams – focussing on wider determinants