

REPORT TO THE HEALTH AND WELLBEING BOARD

Date 22/11/2018

TITLE OF REPORT: Delivery of Cancer priorities across the Barnsley locality

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1. Purpose of Report

1.1 To provide the Board with an understanding of the key priorities of the SYB&ND Cancer Alliance and some examples of how these are being delivered locally to meet the needs of the Barnsley population.

2. Delivering the Health & Wellbeing Strategy

2.1 The work of the SYB&ND Cancer Alliance regionally and locally in Barnsley aligns completely to the vision of the Strategy – with a greater emphasis on cancer prevention and early diagnosis than ever before. The Cancer Alliance’s delivery plan draws on a truly collaborative approach, inspiring and empowering stakeholders from across organisational boundaries and sectors to come together in achieving solutions and tangible change. Utilising a person-centred approach to achieve transformational change - actions focus on doing things differently rather than doing more. This makes efficient use of resource and strengthens links across health and social care. The aim is to maximise health; improve people’s experience and clinical outcomes; and reduce variation where it exists.

3. Recommendations

3.1 Health and Wellbeing Board members are asked to:-

- Note the contents of this report and work underway
- Provide support and promotion of the cancer priorities in their respective organisations/sectors as appropriate
- Support attendance at the Board in early 2019 by a person affected by cancer, to share their ‘lived’ experience of some of the improvement work underway.

4. Introduction/ Background

The national strategy for cancer 'Achieving world Class Cancer Outcomes' (Cancer Taskforce 2015) outlined a wealth of recommendations aimed at improving the experience and outcomes of people affected by cancer in England. This directly influenced the priorities identified by the SYB&ND Cancer Alliance and subsequently reflected in the Cancer Delivery Plan 2017/18 – 2020/21. This plan drew on the well established collaborative working around cancer, already in existence across the region; recognising that success can only be achieved if undertaken in a truly integrated way. There are 4 key priority areas within the Plan and these are:

1. Cancer Intelligence – to develop an Alliance wide approach to cancer performance including fostering a sense of shared accountability across providers and commissioners.
2. Prevention and Early Diagnosis – tackling variation in service provision to address cancer risk factors and screening uptake; and to develop and implement best practice recommendations to maximise earlier cancer diagnosis.
3. High Value Pathways – delivering transformational improvements across tumour site specific pathways which extend from presentation/referral/diagnosis, through treatment and beyond. These pathway improvements will be directly influenced by users (patients/carers) and multiple stakeholders who will work collaboratively to achieve the best results. Work-streams will also include review of and improvement to the regional Chemotherapy delivery model; work to maximise MDT (multi-disciplinary team) effectiveness; and to create more direct links to relevant research opportunities.
4. Living with and beyond cancer (LWABC) – this work primarily focuses on the experiences of people affected by cancer beyond the acute phase of treatment; and how people can be better supported to live 'happy, healthy and longer lives' - resuming a meaningful role in their family, community and wider society. As part of a Macmillan funded regional programme, priorities include implementation of The Recovery Package (a group of core improvements shown to bring benefit to patient experience and onward pathway quality (National Cancer Survivorship Initiative)) and risk stratified models of follow up care that are tailor made to an individual's clinical and holistic needs. Local work spans across sectors and beyond the conventions of specialist cancer resource.

The local Barnsley Cancer Plan reflects these key priorities – considered in the context of our own local population needs and health inequalities. A range of stakeholders including people affected by cancer, work collectively to define, implement and evaluate deliverables – coming together in a number of forums and within a clear governance structure.

To date, multiple work-streams are underway within the over-arching remit of each priority area. There is a significant focus on promoting health and well-being – increasing our population's awareness of cancer and the opportunities afforded to prevent or diagnose cancer early; reduce the impact on quality of life which can be adversely affected as a consequence of cancer and its' treatment; and building on excellent End of Life foundations to promote person centred, effective advanced care planning.

This paper gives a high level outline of just three areas of work underway which demonstrate the integrated approach around cancer. This aligns to the 'Feel Good Barnsley's' guiding principle to 'Connect, collaborate and co-produce'.

5. Three examples of local cancer improvement work:

- Be Cancer Safe (part of the Prevention and Early Diagnosis programme) – this fantastic initiative draws on the learning that real improvements around health can not be achieved in isolation and that fostering the power of community can have a huge impact. Within the Barnsley locality (and following a procurement process), staff from Voluntary Action Rotherham, Cancer Research UK and members of the national Screening Programme are working together to target communities and specific populations to promote understanding and awareness around cancer prevention, cancer awareness and screening. This initiative falls under the premise of a social movement – creating cancer champions within our local population who will continue to disseminate messages about cancer longer term – utilising existing opportunities within communities and natural communication channels to pass information and learning on. This has been enormously successful so far – with an initial target of 1560 social champions created in Barnsley by April 2019, already far exceeded at 1770 to date. NHS Barnsley CCG has drafted a proposal to extend the duration of this work and feedback from the initiative is being presented to the Prevention and Early Diagnosis Group on the 23rd November 2018.
- Work and cancer (part of the Living with and Beyond Cancer programme) – there is a strong evidence base that people often struggle to return to and remain in work following a cancer diagnosis and treatment. This can be due to the significant emotional and physical impact on an individual that cancer can have; and often a lack of awareness amongst employers of the rights and needs of people affected by cancer in their workforce. Members of the cancer workforce at BHNFT have been working in partnership with third sector, occupational health and council partners to improve the work support for people affected by cancer in Barnsley. Initial work has created a partnership approach between The Well (cancer complementary therapy service) and a Macmillan sponsored in-reach occupational health advisory service – which collectively can help address the emotional, physical and social barriers which may be negatively impacting local people with cancer trying to return to work. This partnership also links to the Macmillan Welfare and Benefits service provided by BMBC to ensure the financial impact for patients is addressed at the same time. Additional work with BMBC's Workplace Health Officer is focusing on how cancer specialists can better support employers to understand the impact of cancer for the workforce; and promote healthy lifestyle and prevention messages. One example of recent work includes a link to BHNFT's Breast Cancer Specialist Nursing Team from a local large employer, who has requested input to teach their employees about breast self-examination and breast cancer awareness.

There is an intention to have a structured plan around this element of the work in 2019.

- HOPE – Helping Overcome Problems Effectively (part of the Living with and beyond cancer programme). A key deliverable of the national cancer strategy and subsequent regional and local LWABC plans is the availability of health and well-being opportunities for people affected by cancer. These can take a range of formats and localities are exploring a number of models including tapping in to existing H&W being resources for the general population and other long term conditions (working differently rather than doing more). One approach currently being piloted and developed in Barnsley is the availability of the HOPE programme which is a validated Macmillan self-management course. Both people living with (non curative) or beyond cancer (cured) in Barnsley are offered to attend the programme which extends over 6 weeks (2.5 hours a week) and covers core topic areas including fear of cancer recurrence, anxiety and depression, handling stressful situations, regaining confidence, sexuality and body image; and managing consequences of treatment e.g. fatigue. The programme stems from extensive learning from patient reported outcomes about the impact of cancer and how this does not 'go away' when treatment ends. It aims to equip people with the knowledge, skills and ability to manage any cancer related issues for themselves – able to seek out support from different resources when needed, but reducing reliance on traditional healthcare resources; which have historically not always been able to address the wider holistic, specific needs of individuals.

The 5th HOPE programme has just been delivered locally and evaluation has been overwhelmingly favourable - with attendees reporting a real positive difference to their health and well-being following the course. One great benefit found has been that of peer support – even when that has included people living with palliative disease and those who are cured.

The integrated approach to this initiative is reflected in the people undergoing facilitation training and coming together to deliver the course – facilitators include patients, cancer nurse specialists, Hospice team members, complementary therapists and a staff member from The Recovery College (SWYPFT). Interest in facilitation has also been expressed by community nurses; and the Barnsley LWABC Project Manager is actively promoting this engagement and cross sector working – so the programme extends beyond the confines of the acute Trust and is a true local, shared resource.

There is intention to provide HOPE on a rolling basis and potential as an 'opt-out' part of some risk stratified follow up models; but also to take the programme to different localities across the Barnsley geographical area to ensure equity of access.

6. Conclusion/ Next Steps

6.1 Work continues at pace to bring about the tangible improvements needed around cancer and ensuring our Barnsley population have better or comparable outcomes with the rest of the region and the UK.

It is proposed that further updates are provided to the Board as work progresses; and that specifically, people affected by cancer can bring their 'lived' experience of some of these improvements, to present to the Board in early 2019.

7. Consultation with stakeholders

8.1 Local delivery of the cancer agenda involves a multi-stakeholder approach with patients at the heart. There are well established steering groups with representation across organisations and sectors and including patient representatives. There is a strong link to the local cancer patient user group – the Barnsley Cancer Action Group - who facilitate a co-production approach to many aspects of the work.

8. Background Papers

Achieving world class cancer outcomes (national strategy) –

https://www.cancerresearchuk.org/sites/default/files/achieving_world-class_cancer_outcomes_-_a_strategy_for_england_2015-2020.pdf

SYB&ND Cancer Alliance Delivery Plan –

https://smybndccgs.nhs.uk/application/files/9814/8467/0317/Cancer_Alliance_Delivery_Plan_2017_2021.pdf