

MEETING:	Health and Wellbeing Board
DATE:	Thursday 1 June 2023
TIME:	2.00 pm
VENUE:	Council Chamber, Barnsley Town Hall

MINUTES

Present

Councillor Wendy Cain, Cabinet Spokesperson - Public Health and Communities
Councillor Trevor Cave, Cabinet Spokesperson - Childrens Services
Councillor Jo Newing, Cabinet Spokesperson - Place Health & Adult Social Care
Councillor Sue Bellamy, Cabinet Support Member - Place Health & Adult Social Care
Julia Burrows, Executive Director Public Health and Communities
Wendy Lowder, Executive Director Place Health and Adult Social Care for Barnsley
Carly Speechley, Executive Director Children's Services
Wendy Lowder, NHS South Yorkshire, Executive Place Director (Barnsley)
Jamie Wike, Barnsley CCG
Adrian England, HealthWatch Barnsley
Simon Wanless, Chief Superintendent, South Yorkshire Police
Ben Brannan, Senior Public Health Officer, Barnsley MBC
Cheryl Devine, Public Health Senior Practitioner, Barnsley MBC
Jon Finch, Head of Culture and Visitor Economy, Barnsley MBC
Joni Millthorpe, Head of Operations, Barnsley Premier Leisure
Joe Minton, Associate Director – Strategy, PHM and Partnerships
Lorraine Burnett, Director of Operations, Barnsley Hospital NHS Foundation Trust

1 Welcome and Introductions

Councillor Cain, the Board's new Chair, and recently appointed Cabinet Spokesperson for Public Health and Communities introduced herself and welcomed everyone to the meeting.

2 Declarations of Pecuniary and Non-Pecuniary Interests

Councillor Newing declared a non-pecuniary interest as an employee of South West Yorkshire Partnership NHS Foundation Trust.

3 Minutes of the Board Meeting held on 2 February 2023 (HWBB.01.06.2023/3)

The meeting considered the minutes of the previous meeting held on 2 February 2023.

RESOLVED that the minutes be approved as a true and correct record.

4 Barnsley Culture Strategy Engagement - Jon Finch (HWBB.01.06.2023/4)

Jon Finch, Head of Culture and Visitor Economy, Barnsley MBC, delivered a presentation to the update the Board on the progress being made towards the development of a Cultural Strategy for Barnsley.

The Board heard about Barnsley's strengths in relation to culture and arts, noting that there was a very strong Council museum and events offer. There were also wider strengths in Barnsley regarding heritage and music. It was highlighted that there were current gaps in Barnsley relating to Studio Space, SMEs and freelancers. Furthermore, there was currently limited understanding of grassroots activity and local participation.

The Board also heard that Barnsley MBC has an exceptional opportunity to use culture as a key driver to help deliver its Barnsley 2030 Strategy. Culture was for everyone, and it must be rooted in the needs of local people. Every effort would be made to ensure that Cultural Strategy represents all the Borough and be truly diverse.

The Board noted that the Strategy would build on existing successful Area structures by working with teams across Barnsley MBC. Additional engagement would also take place with key community groups. There would also be a focus on wider challenges, primarily health and wellbeing, tackling poverty, skills and employability.

A diagram was presented showing how key themes can work together and benefit all of the people visiting Barnsley.

The timetable for the development of Barnsley's Cultural Strategy and progress made to date was presented. It was noted that there would be four key phases of work, as detailed below:

- Phase 1: Research and development (June to September 2023):
 - Project Governance
 - Creative Engagement workshops with Area Councils and Ward Alliances
 - Stakeholder Engagement
 - Sector mapping
 - Sector Engagement

- Phase 2: Review and next steps (October to November 2023)
 - Review by Project Board
 - Gaps identified for further engagement
 - Report produced

- Phase 3 – Further Engagement with communities and stakeholders (December 2023 – January 2024)
 - Further Stakeholder Engagement
 - Creative Community Engagement

- Phase 4 – Strategy Development (February to March 2024)
 - Priorities identified
 - Strategic directions identified
 - Workshop stakeholders and Councilors
 - Strategy online and published

It was suggested that the Board receives a further update on the development of the Barnsley Cultural Strategy in 6-9 months' time.

The Board asked how engagement would take place with hard-to-reach young adults with learning disabilities and autism. In response, it was reported that, as part of Phase 1 work, discussions would take place with Area Councils, Wards Alliances and with key partners to map where there are currently gaps in order that engagement could be undertaken with those individuals in a sympathetic and sensitive manner.

A discussion took place around the enrichment of children and young people's lives. It was suggested to Jon that a conversation takes place with Carrie Abbott or Nina Sleight with regards to the development and engagement work which is currently taking place around the enrichment of children and young people's lives.

The Chair thanked Jon for his presentation and wished to place on record her congratulations to everyone who was currently working on the development of the Barnsley Cultural Strategy which would enhance residents' health and wellbeing.

RESOLVED:

- i) That the presentation be noted.
- ii) That the Board receives a further update on the development of the Barnsley Cultural Strategy in 6-9 months' time.

5 Creativity and Wellbeing - Kathy Mcardle (HWBB.01.06.2023/5)

On behalf of Kathy Mcardle, Ben Brannan reported that the Creativity and Wellbeing week held from Monday 15 to Sunday 22 May 2023 had gone very well.

Members agreed that a full report and evaluation of the 2023 Creativity and Wellbeing week be presented at the Board's next meeting.

RESOLVED that full a report and evaluation of the 2023 Creativity and Wellbeing week be presented at the Board's next meeting.

6 Barnsley Premier Leisure Presentation - Joni Millthorpe (HWBB.01.06.2023/6)

The Chair informed Members that Barnsley Premier Leisure (BPL) had been invited, and had accepted, to become a member of the Health and Wellbeing Board.

Joni Millthorpe, Head of Operations, BPL, was welcomed to the meeting to deliver a presentation to provide the Board with an overview of BPL, its impact, the challenges faced as a Charitable Trust and future opportunities for working together.

In summary, the following key points were noted:

- There were currently 2.5m visits to BPL sites each year, with 25,000 fitness members and 9,550 swim school students.
- BPL manage the Barnsley Leisure Card and Barnsley Wellbeing Services.
- There were challenges for BLP in relation to oversubscribed facilities and the location of existing leisure facilities being on the borders of the borough.
- Forecasts for BPL's growth in the Barnsley fitness market to 2030 were presented. By maintaining the market share to 2030, BPL could increase to 22,588 fitness members, if capacity was available. BPL's potential in the

Barnsley fitness market for 2030 was forecast to be 37,000 members, if capacity was available at its sites.

- Currently, there were 5,000 children enrolled on BPL's swim school programme. If there was capacity, this could increase to 8,500 children enrolled in Barnsley by 2030.

The Board noted that BPL had been undertaking work in recent months to break down stigmas around fitness, helping people to make better choices and lifestyle changes. Real stories and real people were now used in marketing campaigns.

It was highlighted that, 15% of the Barnsley population currently accessed local fitness centres. It was now important for BPL to work with Clinical Intervention Teams and Public Health to understand where they could assist in future. An overview was provided to the Board in relation to where BPL could add value by working collaboratively with the Council and NHS.

The Board welcomed and discussed potential areas where they could work together with BPL in the future. It was suggested that BPL becomes involved in the work currently being undertaken by Barnsley MBC in relation to the children and young people's enrichment programme.

A discussion also took place around how BPL could become involved in better connecting leisure services (both at BPL spaces and in people's homes) in order to support people who were currently on a hospital waiting list awaiting an operation, living with conditions and whom may be housebound.

The Board considered that there was also an opportunity for BPL to join up with Barnsley MBC's cultural offer and sports offer to help improve health and wellbeing in the community.

Lorraine Burnett suggested that it would be useful to examine the wellness of the Barnsley population and additionally, the hospital workforce. It was suggested that there could be an opportunity for BPL to work collaboratively on a targeted workforce fitness engagement programme with Barnsley hospital.

The Chair thanked Joni Millthorpe for her presentation.

RESOLVED that the presentation be noted.

7 Health Inequalities Update - Cheryl Devine (HWBB.01.06.2023/7)

The Board received a presentation from Joe Minton, Associate Director, South Yorkshire Integrated Care Board, and from Cheryl Devine, Public Health Senior Practitioner, Barnsley MBC, to provide an update on tackling health inequalities in Barnsley.

The Board noted that the Place Partnership Purple Plan document set out the approaches to tackling health inequalities.

Joe Minton provided the Board with an overview of the current landscape for tackling health inequalities in Barnsley covering both Place and South Yorkshire.

The Board heard that a very successful South Yorkshire Health Inequalities event had been held on 3 February 2023 following a call to action from the South Yorkshire Mayor. The event had provided the opportunity for South Yorkshire health leaders to share best practice.

The Board also heard that Barnsley's Place Based Partnership had aligned its approach to improving public health and reducing health inequalities under a three-tier framework as follows: Tier 1 - Increase, Tier 2 - Improve and Tier 3 - Influence. A summary of the work delivered against the three-tier framework was presented to the Board.

Looking forward to 2023/24, the five goals of the Barnsley Place Based Partnership were presented and noted as follows:

1. Best start in life for children and young people
2. A joined-up approach to preventing ill health
3. Better and equitable access
4. Coordinated care in the community
5. Improve impact on environment and employment

The underlying principles and values for achieving these goals was presented and noted by the Board.

The Board was also provided with an outline of where the Barnsley Place Based Partnership would be focusing its attention during 2023/24, at an organisational level, at a partnership level and via the Core20PLUS5 network.

At an organisational level there was now a commitment to doing more across the three-tier framework to reduce inequalities, improving data capture, sharing Core20PLUS characteristics, establishing accountability, commitment and delivery mechanisms to reduce gaps identified and to share learning.

At a partnership level there would be focus on creating a tobacco free Barnsley. Active conversations would commence with the Core20PLUS population and a network of health and care organisations and wider partners would be established.

Via the Core20PLUS5 network, there would be focus on providing all pre-school children and their families in Core20PLUS access to support in the community. Delivering health and care to everyone in the Core20PLUS working through community organisations and places of work. Identification of frailty in older people in Core20PLUS and provide care in home and the community.

Cheryl Devine provided the Board with an overview of Barnsley MBC's Health Inequalities operational Plan, which was currently in development. It was noted that the Plan was centred around four key strategic drivers:

1. Residents - considering the needs of residents and targeted more support to those in most need.
2. Service Users – recognising that service users have different layers of complexity and need.
3. Partners – using influence and guidance to ensure partners have inequalities at the heart of everything they do.

4. Workforce – making inequalities everyone’s business and make all employees aware of the plan their contribution.

There was now an opportunity for health inequalities work to influence the Public Health Outcomes Framework and Levelling Up. It was noted that there was a governance and partnerships approach taking place around health inequalities work.

The Board was invited to provide its comments on the Plan and a proposed phrase which would be used by the Team when talking to residents.

The Board welcomed and thanked Joe and Cheryl for the work undertaken to date. It was suggested that the proposed phrase should be reworded to ‘Barnsley is an excellent place to live’ where everyone is as healthy as they can be.

A discussion took place around a partnership initiative which had been undertaken to invite people living with a severe mental illness or a learning disability to attend an annual health check.

The Board was informed that the Barnsley Health and Wellbeing Strategy would be refreshed later this year. It was agreed that the current work taking place to reduce health inequalities in Barnsley be included in the refreshed Strategy.

On behalf of Amanda Gerrard, and to feed into the effects of health inequalities, Ben Brannan informed the Board that a hardship fund was available for Berneslai Homes tenants who may be struggling to pay for essential expenses including rent or utilities. In addition, Berneslai Homes would welcome any opportunities to work with the Board.

The Chair thanked Joe and Cheryl for the presentation.

RESOLVED that the presentation be noted.

Chair