

MEETING:	Overview and Scrutiny Committee - Growing Barnsley Workstream
DATE:	Tuesday 7 March 2023
TIME:	2.00 pm
VENUE:	Council Chamber, Barnsley Town Hall

AGENDA

Growing Barnsley Workstream

Councillors Bowler, Cain, Clarke, Denton, Ennis OBE, Felton, Lodge, Markham, McCarthy, Peace, Webster, Wraith MBE

Administrative and Governance Issues for the Committee

1 Apologies for Absence - Parent Governor Representatives

To receive apologies for absence in accordance with Regulation 7 (6) of the Parent Governor Representatives (England) Regulations 2001.

2 Declarations of Pecuniary and Non-Pecuniary Interest

To invite Members of the Committee to make any declarations of pecuniary and non-pecuniary interest in connection with the items on this agenda.

3 Minutes of the Previous Meeting (Pages 3 - 8)

To note the minutes of the previous meeting of the Committee (Sustainable Barnsley Workstream) held on 7 February 2023 (Item 3 attached).

Overview and Scrutiny Issues for the Committee

4 Draft Communications & Marketing Strategy 2023 - 2025 (Pages 9 - 28)

To consider a report of the Executive Director Core Services (Item 4a) outlining the work of the council's Communications & Marketing Team and the Draft Communications & Marketing Strategy 2023 – 2025 (Item 4b)

Enquiries to Jane Murphy or Anna Marshall, Scrutiny Officers

Email scrutiny@barnsley.gov.uk

To: Chair and Members of Overview and Scrutiny Committee:-

Councillors Ennis OBE (Chair), Bellamy, Bowler, Bowser, Cain, Clarke, Denton, Eastwood, Felton, P. Fielding, W. Fielding, Green, Hand-Davis, Hayward, Lodge, Lowe-Fleelo, Markham, McCarthy, Mitchell, Moyes, Newing, Osborne, Peace, Pickering, Richardson, Risebury, Shirt, Smith, Sumner, Webster, Williams, Wilson, Wraith MBE and Wray together with Statutory Co-opted Member (Parent Governor Representative)

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Sarah Norman, Chief Executive

Shokat Lal, Executive Director Core Services

Rob Winter, Head of Internal Audit and Risk Management

Michael Potter, Service Director, Business Improvement, HR and Communications

Sukdave Ghuman, Service Director, Law and Governance

Press

Witnesses

Item 4 (2pm approx)

Michael Potter- Service Director, Business Improvement, HR and Communications, Barnsley Council

Katie Rogers - Head of Communications and Marketing, Barnsley Council

Alison Dixon – Communications and Marketing Manager, Barnsley Council

Cllr Robin Franklin- Cabinet Spokesperson for Core Services